

25 June 2026

Aberdeen Group plc interactive investor Roundtable

Aberdeen Group plc ("Aberdeen" or the "Group") is today hosting a roundtable discussion on its direct-to-consumer ("D2C") investment platform, interactive investor ("ii"). Jason Windsor, CEO of Aberdeen, Richard Wilson, CEO of ii, and members of the ii executive team will discuss the business' record performance one year on from the ii Spotlight event in June 2025.

The session will provide insights into ii's exceptional position in the fast growing and attractive UK D2C market, the business' innovative proposition pipeline including AI opportunities, and diversified profit drivers, following the successful repricing actions taken in February 2026.

There is continued strong momentum across the business, with ii expected to achieve record net flows in excess of £3.7bn in Q2 2026, an increase of c.23% and >50% compared with Q1 2026 and Q2 2025 respectively. No other new performance data is being disclosed as part of today's roundtable discussion.

The UK's leading subscription-based D2C investment platform

ii operates in a large and growing addressable market, with UK D2C assets expected to grow at a CAGR of 10% and reach c.£1.1tn by 2030. ii is well-positioned to continue to grow market share in this attractive market and remain a key driver of the Group's growth owing to its:

- Differentiated flat-fee subscription model;
- Continued investment in technology, service and proposition, including managed products, advice and enhanced digital capabilities, supported by AI;
- Strong brand momentum and increasing market share in customers, assets and trading activity;
- A scalable, efficient operating model with clear targets, including customer growth and cost discipline.

Jason Windsor, CEO of Aberdeen, said:

"interactive investor is a powerful growth engine, with the record net flows in 2026 we are sharing today further evidencing its significant potential. The performance of the business reflects the appeal of its subscription model, technology platform, customer proposition, execution capabilities, and talented and dedicated team. I remain confident in ii's ability to capture a growing share of this expanding and attractive market and deliver strong growth in assets, customer numbers, flows and customer engagement, buoyed by the favourable structural trends in the UK D2C market.

Richard Wilson, CEO of ii, COO of Aberdeen, said:

"We continue to execute against our strategy centred on customer experience, growth, efficiency and innovation; and will invest continuously in enhancing value, choice and service for our customers. Ongoing product developments and investment in technology and brand have supported sustained momentum and we believe position us well to broaden our appeal into the future."

The materials used in the presentation will be available [here](#) from 4.00pm on 25 June 2026.

The information included in this announcement and the forthcoming presentation do not constitute any new market sensitive information.

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About interactive investor

interactive investor (ii) is the UK's second largest direct-to-consumer investment platform enabling over 500,000 individuals in the UK to plan, save and invest in the way that works for them.

ii is the UK's number one flat-fee investment platform, offering ISA, SIPP, Junior ISA and general investing accounts, plus leading investment content, tools, choice, and service. Customers pay a flat monthly fee, even as their investments grow, meaning they keep more of their money.

About Aberdeen Group

Aberdeen is a leading Wealth & Investments group, working to help millions of customers and clients turn their financial goals into reality. Our purpose is to enable our clients to be better investors, and we are structured around three core businesses:

- **interactive investor** – the UK's second largest direct-to-consumer investment platform, enables over 500,000 customers to plan, save and invest in the way that works for them.
- **Adviser** – the UK's third-largest advised platform by AUA, provides financial planning solutions and technology for UK financial advisers, enabling them to deliver value for their clients.
- **Investments** – a specialist asset manager leveraging scale and expertise across public and private markets to capitalise on the key themes shaping global markets.

As at 31 March 2026, Aberdeen managed and administered c.£550bn of client and customer assets.

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