# Aberdeen Funds (direct investment) Target Market and Value Statement

## Product description

Aberdeen Funds – direct investment provides access to Aberdeen's range of OEIC and Unit Trust funds for customers to invest over the medium to long term.

Aberdeen Funds (direct investment) provides customers the following key features to:

- pay in as and when they choose
- access money when needed
- see all their holdings, subscription history and statements in one place via the online client portal
- make one off subscriptions or save monthly by direct debit
- choose from a wide range of abrdn investment funds

Aberdeen Funds can be accessed from abrdn Fund Managers Limited which is part of Aberdeen Group plc.

## Vulnerable customers

Any customer could find themselves in vulnerable circumstances at any time. We will aim to ensure that vulnerable customers invested in Aberdeen Funds continue to receive the same fair treatment and outcomes as other customers.

### Customer objectives

Customers who invest in the Aberdeen Funds want:

- to invest in Aberdeen's OEIC and Unit Trust Funds
- over the medium to long term
- for either capital growth or income (or a combination of both)

### Who is it suitable for?

The Aberdeen Funds might suit customers who:

- want to invest for capital growth or income (or a combination of both)
- want, and are able, to invest over the medium to long term (five years or more)
- are a UK resident
- are aged 18 or over

Our Aberdeen Funds are suitable for retail investors investing their own money for personal and family investment aims. Suitable for investors with all levels of knowledge on an execution only or an advised basis, and who are comfortable that their investment may fall and rise in value over time and understand there is a risk that they may get back less than they paid in.

**Who is it not suitable for?**

Typically customers should not contribute to the Aberdeen Funds if they:

- require access to their investment within the short to medium term (less than five years)
- require a specific rate of return
- are not willing to take on any investment risk and potential losses
- are under the age of 18
- are a US person - please see the prospectus for the definition of a US Person.



**Investment choice and range**

Aberdeen Funds provide access to a range of OEICs and Unit Trust Investments funds, provided by abrdn Fund Managers Limited.

Deals can be placed to buy or sell units/shares in the funds by post, telephone or online (the latter is only available if the customer registers for the online portal).

Investment can be execution only or, if the customer chooses to do so, via their appointed financial adviser.



**Can customers buy these products without advice?**

Aberdeen Funds are designed for distribution with or without advice.



**Do the products meet the requirements of the FCA Consumer Duty value assessment?**

Aberdeen carried out a value assessment of this product in July 2026 and has concluded that these funds are considered to offer value and will continue to do so for the foreseeable future.



For more information visit aberdeeninvestments.com

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